



THE **beyond** BROADCAST

advise. create. beyond.

DANGEROUS IDEAS
BEYOND LEAVE AND THE WAR ON OSEC
A LIFEBLOOD OF GOOD
VINNIES - A WINTER WE'VE NOT SEEN
OUR MOMENT FOR MOVEMBER
127K IN THE RIGHT DIRECTION
MAKING PLAY A PRIORITY

GREENROOM
STRATEGIC



PROFIT FOR
PURPOSE



PEOPLE FOR
PEOPLE



PEOPLE FOR
PLANET



PROBLEM SOLVING
COMPANY

We are a problem-solving company where being fulfilled in your career, is just the beginning. A collective of highly skilled specialists with real-world experience providing professional support services to Defence, Government agencies, not for profit, Industry and private enterprise. We bring distinct perspective. Creating balanced solutions to problems, designed for advantage. And beyond that? We are a purpose-driven company with a business model that sees beyond our own needs. We have a collective commitment to the long game and know meaningful change is possible.

An aerial, high-angle photograph of a city street. In the upper portion, a man in a grey suit and a woman in a black coat are walking. In the lower portion, a man in a dark suit is sitting on a wide stone step, looking at his phone. Two women, one in a light blue coat and one in a black coat, are walking towards the camera. The street is paved with dark grey bricks, and the scene is lit with bright, directional sunlight, creating long shadows.

FROM THE DESK

DANGEROUS IDEAS

At GRS we like dangerous ideas. At a recent company gathering, we took the time to delve into some dangerous ideas; the kinds that offer radical solutions to complex problems.

Needless to say, not all were implementable, but an opportunity to whiteboard in a room of bright minds; especially those committed to our vision of remaining a profit for purpose, people for people, people for planet, problem-solving company is *a/ways* invaluable.

We are 4 years on in our journey to become and remain, a carefully cultivated, carefully curated collection of specialized consultants. This publication is a milestone and inhouse celebration of some of the good we have been able to achieve together. The broadcast will help us tell stories and highlight the impact we have achieved together, stories that are too good to keep quiet.

We look forward to many more publications of the Beyond Broadcast and hope this read inspires you to go beyond in your own realms of influence.

A handwritten signature in white ink, appearing to read 'Ben Edwards', set against a dark background.

BEN EDWARDS
CEO, FOUNDER



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BEYOND LEAVE

EMBRACING THE FIELD

2023 launched the start of GRS Beyond Leave. An initiative that grants staff time away from the desk to volunteer on the ground with an organisation of their choice that is having an impact on people or the planet.

Beyond Leave took one of our team on a field trip with the world's largest anti-trafficking organisation, International Justice Mission (IJM). Their efforts involve strengthening judicial systems, the rescue and restoration of victims, bringing criminals to justice and scale demand for protection.

This leave was an opportunity to visit the cities being impacted by the work of IJM, encourage the team on the ground, meet some remarkable survivors and become forever impacted to advocate for the stories of transformation.

“

I requested beyond leave to better understand, and encourage the efforts of those fighting the war on OSEC, the online sexual exploitation of children. A crime which devastatingly reports Australia as the third global offender. The stories of abuse are near too much to bear.

IJM did two rescues of multiple children in the 5 days we were on the ground in Cebu, Philippines.

Meeting rescued children, survivor leaders, law enforcement, prosecution and restoration teams and hearing the stories of freedom is enough to bring you to tears. Truly an exhaustive work where the seemingly insurmountable is being overcome.

It was a privilege to encourage the team in the field and I myself have not left unchanged. - T, GRS

”



SLAVERY IS VAST AND BRUTAL. BUT IT IS STOPPABLE. TOGETHER.

READ MORE ABOUT LIVES TRANSFORMED | [IJM.ORG](https://ijm.org)

A BL**DY good work

A recent GRS recruit was the inspiration behind the launch of the Greenroom Strategic LifeBlood Team. Many of the team have been giving for some time but recent camaraderie encouraged a handful of first-time donors to sign up and get involved!

We've been financial supporters of Red Cross for a few years now yet **when money can't save life donated blood can.** Since the launch of the GRS LifeBlood team 3 months ago we have been able to save 18 lives so far. We're looking forward to growing the team, inspiring new donors and making a few lunch breaks a year really count.



I DONATE BLOOD BECAUSE SOMEONE HAS TO

I like knowing that I am helping people anonymously regularly and that someday if I were in need, I could rely on someone too.

With the blood truck turning up near my workplace every three months like clockwork, it has become a simple thing for me to take part in. It's easy and nearly painless. I get to take it as an opportunity to sit and reflect during my busy day, listening to a podcast or music. Then there are the treats – not that I need them! I have to say that Jatz crackers and Bega cheese, after I donate, have become a bit of a happy moment for me. If that's not your speed, then a Freddo or TimTam might become your thing! It's a nice gesture from the Red Cross to say thank you to us donors. I appreciate all they do and I'm glad to be playing my part. - M, GRS

How your donated red blood cells help



18%
heart, organ and other non-orthopedic surgeries



34%
cancer and blood diseases



19%
anemia and other needs



2%
road incidents and other traumas



13%
stomach, kidney and other diseases



10%
fractures and joint replacements



4%
help pregnant women, new mothers and young children

Image acquired lifeblood.com.au



HOPE IS TO CHAOS

INSIDE A
BARRELLING
WAVE,
A SKILLED
INDIVIDUAL IS
GIFTED WITH A
RARE VIEW OF
THE WORLD.

COMPELLED TO
FOCUS NOT ON
THE DANGER, OR
IMPOSSIBILITY
OF THE TASK AT
HAND - BUT
RATHER ON A
SOLUTION.

BEAUTIFULLY
FRAMED, WITH
CLARITY AHEAD.

AS PERSPECTIVE IS TO COMPLEXITY



WINTER HOPE

A WINTER WE'VE NOT SEEN

This winter launched the GRS Beyond Winter Initiative. Having given financially to this great work for years we felt it was time to put our hands to it.

Together with Vinnies Canberra, we spent an afternoon packing essential food and personal hygiene item parcels for distribution via emergency relief, Night Patrol, Street to Home and Family Services.

Receiving over 100 calls a day, calls from the Tumut area have increased by 575%, Harden by 271% and major increases all across Canberra. Saddening to hear the state of need in our immediate and broader community; ACT, far South Coast and Western NSW.

There is a growing statistic of first-time callers; two-income mortgage households. They are embarrassed to be reaching out, but they have never been under so much pressure to put food on the table for their family, put petrol in the car for school drop off or to afford necessary medications.

While we were packing a mother of four called. She was homeless in her car with her children and called simply for water as they were thirsty. Her need was met that afternoon.

Through needed donations and an amazing arm of over 550 volunteers across the region, Vinnies are able to distribute much needed assistance. **If you can give financially, go ahead and contribute today.**



“ I spent 20 years in social housing, on the receiving end of countless pantry packs, back to school and utility vouchers. I was pretty moved to be packing with the team today. Change sometimes takes a generation and as complex problem solvers, we can appreciate that, but sometimes the smallest, steadfast contributions are one step to a better future. ”



**Being
fulfilled in
your career
is just the
beginning**

NOW RECRUITING



OUR RIDE AND WHY

For a few years we have been making a move to get behind Movember! Raising funds and awareness to save fathers, brothers, sons, friends and partners.

GRS employees, along with family and friends stepped out again last November to get the heart racing and raise money for the fight on prostate and testicular cancer, men's mental health and suicide prevention.

With over \$3800 raised to date we are looking forward to another sweat-worthy day in November 2023. Go ahead and create your own Movember profile, join the Greenroom Strategic Team, or support our efforts with a donation today.



JOIN GRS THIS MOVEMBER
SAT 25 NOV 2023

In 2003, two mates from Melbourne, (Travis Garone and Luke Slattery) were having a quiet beer at the Gypsy Bar in Fitzroy when their conversation turned to recurring fashion trends and how the moustache was nowhere to be seen.

They joked about bringing it back and after they researched men's health issues they agreed to formally support prostate cancer with a good cause. Launching as 30 Mo Bros in 2003 there are over 6 million Mo Bros and Mo Sisters to date! [movember/about/history](https://www.movember.com/about/history)



a
whole
lot
of
good

SUPPORTERS OF LASTING CHANGE

Complex problems are often overlooked, under resourced and require collective attention. We dream to help others live well without compromise; to live a life beyond.

GRS has some big, hairy, audacious Beyond giving goals. Quite honestly they are not numbers we talk about lightly, because they scare us!

From our inception in February 2019, we have grown from the Original Gangster team of 3 to 14 complex problem solvers. Our team of resilient and resourceful GRS staff are united through purposeful work, purposeful giving and seek to influence other organisations to do likewise.

Championing good work locally, nationally and globally we are proud to have partnered with both our current and historical charities by maintaining a diligent approach to need based generosity.

We are humbly impressed with what we have achieved thus far, and are excited about our collective potential to give, as we continue our exciting growth trajectory.



Bringing hope and restoration to impoverished and vulnerable people and communities in Africa by equipping and empowering them to transform their lives.



The Vinnies Night Bus operates every night with a purpose to engage with companions on the streets, offering friendship, support and compassion while upholding dignity. Providing blankets, sleeping bags and hygiene items.

MATES 4 MATES

Here for those impacted by service.

At Mates4Mates, veterans and their families can find a way forward from service-related injuries. With an understanding of the challenges they face they provide support proven to make a real difference.



Ronald McDonald
House Charities®
Orange

Ronald McDonald House Charities helps family life carry on while a child is undergoing treatment. A vision where all children have access to medical care and family support.

profit for purpose

PEOPLE FOR PEOPLE

PEOPLE FOR PLANET



Also known as Doctors without Borders MSF, provided medical assistance to people affected by conflict, epidemics, disasters, or exclusion from healthcare.



Helping men live happier, healthier, longer lives. Tackling mental health and suicide prevention, prostate cancer and testicular cancer.



Standing with people for whom life has been unjust. Bringing people and communities together in times of need and building on community strengths by mobilising the power of humanity.

SINCE THE LAUNCH OF GRS
4 YEARS AGO WE HAVE BEEN ABLE TO

GIVE

\$127,000

TO GAME-CHANGING CHARITIES
MAKING A DIFFERENCE

PROVIDE

HUNDREDS OF HOURS

OF SUPPORT THROUGH OUR COMPLEX PROBLEM SOLVING PEOPLE IN FOUNDATIONAL TECH, ADMIN AND GOVERNANCE GROWTH TO SELECT CHARITIES WE HAVE SUPPORTED OVER THE YEARS

GRANT

10 DAYS

OF PAID BEYOND LEAVE TO GRS TEAM, ALLOWING THEM TO GET OUT FROM THE DESK AND INTO THE FIELD.

EXCITED TO SEE OUR BEYOND INITIATIVES GROW!



Dedicated to the protection of Australia's waves and beaches through conservation, activism, research and education.



making play a priority

How often do you play, or have you forgotten how? Have you trained your body and mind to accept a chemical or electronic substitution? You may find it easy to answer these questions. Alternatively, the topic may perplex, frustrate, or confuse you.

We value the importance of play. Real play. Play is that innate human ability to derive joy from physical

interaction with our planet and others. Play involves an effort-for-reward equation, where pain is often encountered, but never the objective. Play unlocks something in our brains and bodies that few other activities can rival. It transports you to an alternative reality where competition and toil for station are no longer drivers. Instead, something else takes over, joy.

Joy is the unrivalled human ability to take pleasure in the moment despite circumstances to the contrary.

This joy is best shared with others. The adventure, the experience, the feeling of stoke, is amplified when friends are present. Relationships grow deeper when play is at the centre.

Play is not without challenges, generally they are in partnership. The challenge of navigating obstacles enhances the transaction, and the reward requires little investment other than time. And there lies the problem. A small sacrifice of time can seem impossible in a digital world that seeks to occupy every second of your waking hours. Compounded by susceptibility to over-commitment, play is often the first thing to disappear from our to-do list.

For me, I set time in the schedule to play. I ride mountain bikes on Wednesday evenings, I play music on Thursdays and Sundays, and I try to surf, skate or bike every Saturday.

This frequency seems to keep the stoke levels above minimum acceptable. However, how can we encourage others to prioritise play?

Quite simply we need to create time. However, our research and development department, GRS Create., has not yet solved all space-time continuum issues. Therefore, if we cannot create time just yet, we must do something else to keep Minimum Acceptable Stoke or MAS (tm).

All Greenroom Strategic permanent employees receive extra play time every year, to play more.

How can you prioritise play?

B, GRS



VALUES TO LIVE BY

INTEGRITY

The quality of congruence between our ethics and our actions. We live, work, give, play, and lead by example.

COURAGE

The quality of setting aside fears to turn hardship into grace. We embrace complexity, in the service of others.

EXCELLENCE

The quality of being outstanding or very good. We dedicate time to gaining knowledge & honing skills.

TENACITY

The quality of being very determined. We meet strain or difficulty with fortitude and resilience.

RESPECT

The quality of giving due regard. We give our work, our team, and others particular attention and consideration.

AUTHENTICITY

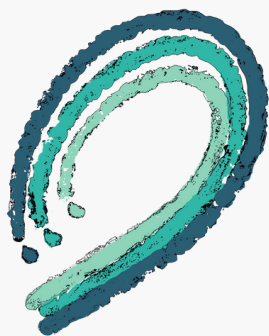
The quality of being true and free from contradiction. Our words and our actions align despite complexity.

CANDOUR

The quality of being open and honest. We graciously speak the hard truth and expect others to do the same.

CONTENTMENT

The quality of being satisfied. We live, work, and play in balance and curate deep contentment or joy.



advise. create. beyond.

Being fulfilled in your career
is just the beginning

Now recruiting

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Canberra, ACT, Australia